



Thank you for participating in our survey. The purpose of the survey is to find out what media skills you already have and what skills you have acquired through the Media Academy. The survey will take approximately 15 minutes to complete. If you have any questions, please feel free to ask your trainer(s) or other trainers.

The survey is voluntary and anonymous. The GIZ client will not be able to link or associate you, the survey respondent, with the answers you provide. Please do not provide any information in the text fields that would allow identification of specific individuals. If you do, the questionnaire will be deleted, and the data will not be analysed. The information provided will not be shared with third parties.

Pre-Academy questions	Question form/rating	Post-Academy questions	
1. General information		1. General information	
Age	15,16, 17,18	Age	15,16, 17,18
2. Media use		2. Media use	
How often do you use the following media? - Websites - TikTok - BeReal - Instagram - Twitter, Threads - WhatsApp - Facebook - YouTube - Newspapers/news portals - Radio - TV - Other ...	Very frequently, frequently, occasionally, rarely, never	How often do you use the following media? - Websites - TikTok - BeReal - Instagram - Twitter, Threads - WhatsApp - Facebook - YouTube - Newspapers/news portals - Radio - TV - Other ...	Very frequently, frequently, occasionally, rarely, never
What do you use media for? - To communicate with my friends/family - To watch videos/reels - To share my own posts about my life	Very frequently, frequently, occasionally, rarely, never	What do you use media for? - To communicate with my friends/family - To watch videos/reels - To share my own posts about my life	Very frequently, frequently, occasionally, rarely, never



<ul style="list-style-type: none"> - To share/forward informative posts and express my opinion - To share/repost amusing content - To find out about current issues and events - To help me learn better (e.g. for school) - To better understand new things (e.g. YouTube videos) 		<ul style="list-style-type: none"> - To share/forward informative posts and express my opinion - To share/repost amusing content - To find out about current issues and events - To help me learn better (e.g. for school) - To better understand new things (e.g. YouTube videos) 	
Have you already created content of your own? School newspaper, website articles, social media posts, blogs, films	Yes/no	Have you already created content of your own? School newspaper, website articles, social media posts, blogs, films	Yes/no
How important is it for you to be well informed about current issues and events?	Very important, important, neutral, not so important, not important at all	How important is it for you to be well informed about current issues and events?	Very important, important, neutral, not so important, not important at all
3. Data (protection)		3. Data (protection)	
I feel safe when I'm using the internet or social media.	Completely agree, agree, neither agree nor disagree, don't really agree, completely disagree	I feel safe when I'm using the internet or social media.	Completely agree, agree, neither agree nor disagree, don't really agree, completely disagree
How often would you say your experience with the internet or social media has been negative (e.g. insults, threats)?	Very often, often, rarely, never, no comment	How often would you say your experience with the internet or social media has been negative (e.g. insults, threats)?	Very often, often, rarely, never, no comment
I know how to protect myself against insults/threats on the internet/social media.	Yes, to a certain extent, no	I know how to protect myself against insults/threats on the internet/social media.	Yes, to a certain extent, no



4. General media skills		4. General media skills	
What is your understanding of media literacy?	<ul style="list-style-type: none"> - The need to use high-quality media in order to be well informed. - The capacity to produce media professionally. - The capacity to use media safely and responsibly. - Something else. 	What is your understanding of media literacy?	<ul style="list-style-type: none"> - The need to use high-quality media in order to be well informed. - The capacity to produce media professionally. - The capacity to use media safely and responsibly. - Something else.
How do you rate your media literacy?	Very good, good, average, could be better, non-existent	How do you rate your media literacy?	Very good, good, average, could be better, non-existent
It's easy for me to differentiate between facts and opinions (in the media).	Completely agree, agree, neither agree nor disagree, don't really agree, completely disagree	It's easy for me to differentiate between facts and opinions (in the media).	Completely agree, agree, neither agree nor disagree, don't really agree, completely disagree
I know where I can get reliable information.	Completely agree, agree, neither agree nor disagree, don't really agree, completely disagree	I know where I can get reliable information.	Completely agree, agree, neither agree nor disagree, don't really agree, completely disagree
I can tell whether website content is trustworthy or not.	Completely agree, agree, neither agree nor disagree, don't really agree, completely disagree	I can tell whether website content is trustworthy or not.	Completely agree, agree, neither agree nor disagree, don't really agree, completely disagree
<p>What do you do when you find something interesting on the internet or social media, but you're not sure if it's correct?</p> <ul style="list-style-type: none"> - I deliberately ignore it. - I read it through more attentively to get a better impression. - I try to find out more about its source. - I look for other sources/reports on the same topic. - I ask someone else what they think. 	Very frequently, frequently, occasionally, rarely, never	<p>What do you do when you find something interesting on the internet or social media, but you're not sure if it's correct?</p> <ul style="list-style-type: none"> - I deliberately ignore it. - I read it through more attentively to get a better impression. - I try to find out more about its source. - I look for other sources/reports on the same topic. - I ask someone else what they think. 	Very frequently, frequently, occasionally, rarely, never



- I immediately share the information with others.		- I immediately share the information with others.	
5. Disinformation		5. Disinformation	
Have you ever heard of the term 'disinformation'?	Yes/no/ no comment	Have you ever heard of the term 'disinformation'?	Yes/no/ no comment
Which of the following statements do you think best describes disinformation?	<ul style="list-style-type: none"> - False information with the intention of harming something or someone. - False information that is not intended to harm anything or anyone. - Information that is passed from one person to another without us knowing whether it is true or false. 	Which of the following statements do you think best describes disinformation?	<ul style="list-style-type: none"> - False information with the intention of harming something or someone. - False information that is not intended to harm anything or anyone. - Information that is passed from one person to another without us knowing whether it is true or false.
Have you heard of the term 'verification'?	Yes/no/ no comment	Have you heard of the term 'verification'?	Yes/no/ no comment
In your opinion, which of the following statements fits the concept of verification?	<ul style="list-style-type: none"> - Only journalists can fact-check information to see if it is true before posting a new article. - Citizens and journalists can verify information before posting a new article. - Verification is a service offered by social media platforms before allowing users to create a profile and post information. 	In your opinion, which of the following statements fits the concept of verification?	<ul style="list-style-type: none"> - Only journalists can fact-check information to see if it is true before posting a new article. - Citizens and journalists can verify information before posting a new article. - Verification is a service offered by social media platforms before allowing users to create a profile and post information.
6. Media Academy		6. Media Academy	

MEDIA ACADEMY

Before-and-After Survey



What do you hope for/expect from the Media Academy?		The Media Academy has helped me to improve my media literacy.	Completely agree, agree, neither agree nor disagree, don't really agree, completely disagree
		What have you learned at the Media Academy?	Open
		What did you particularly like about the Media Academy? <ul style="list-style-type: none"> - Sport sessions - Exchange with the group - Taking photos and making videos with the group - Learning new things - Learning new skills - Other 	Very good, good, neither-nor, not so good, not good at all.
		Have you started doing anything differently since participating in the Media Academy? (e.g. source checks, no longer have a public profile)	Yes/no
		If so, what exactly have you been doing differently since the Media Academy?	Open
		I've been able to share my knowledge with others (classmates, friends, family)	Yes/no
		If so, how? <ul style="list-style-type: none"> - By means of a presentation in class - By means of a presentation in school - By means of a presentation at an event 	Yes/no

MEDIA ACADEMY

Before-and-After Survey



		<ul style="list-style-type: none">- By talking to my classmates- By talking to my friends- By talking to my family	
		Would you take part in the Media Academy again?	Yes, no, maybe