## MEDIA ACADEMY

## Agenda of the 4-days Media Academy



	Doy 1	Day 2	Day 2	Doy 4
	Day 1 Express yourself!	<b>Day 2</b> Think Twice!	Day 3 Trust yourself!	Day 4  Motivate others!
	Media and	Identify	Verify and	Becoming a
	Information	manipulation,	safeguard your	multiplier for media
	experiences	disinformation, and	digital citizenship	literacy
	охронопосо	OGBV	aigital oitizonoriip	interacty
Warm-up	- Introductions	- Opening	- Opening	- Opening
(15-	- Overview &			
30min)	rules			
Media	- You and the	- Recognise	<ul> <li>To trust or not</li> </ul>	- Don't look
Minds°1	media	manipulation	to trust	away
(45-	- Characteristics	- Disinformation,	- Verification	- Ideas for your
60min)	of information	manipulation,	and	events
		OGBV (Part 1)	safeguarding	
			(Part 1)	
Break (15mim)				
Media	- Social Media	- Disinformation,	<ul> <li>Verification</li> </ul>	Designing your
Minds°2	Newsfeed	manipulation,	and	events
(60min)	- Fact vs.	OGBV (Part 2)	safeguarding	
	Opinion, Real	- Reasons,	(Part 2)	
	vs. Al	motives,	- Your digital	
		consequences	citizenship	
Break (15min)				
Media	Communication	Critical Thinking	Trust	Motivate others
Moves				
(60min)				
Lunch (45min)				
Media	Photo-Vox-Pop	Video #Think	Creative picture	Multimedia
Makers		Twice	tips	Presentation
(90-				
105min)				
Closing (15-30min)				