



Day 3 | Morning





@GIZ

Afternoon



@GIZ

Media Moves

1 hour Trust

Media Minds °1

1 hour

Verification and safeguarding for digital citizens

Media Minds °2

1 hour

Verification and safeguarding for digital citizens

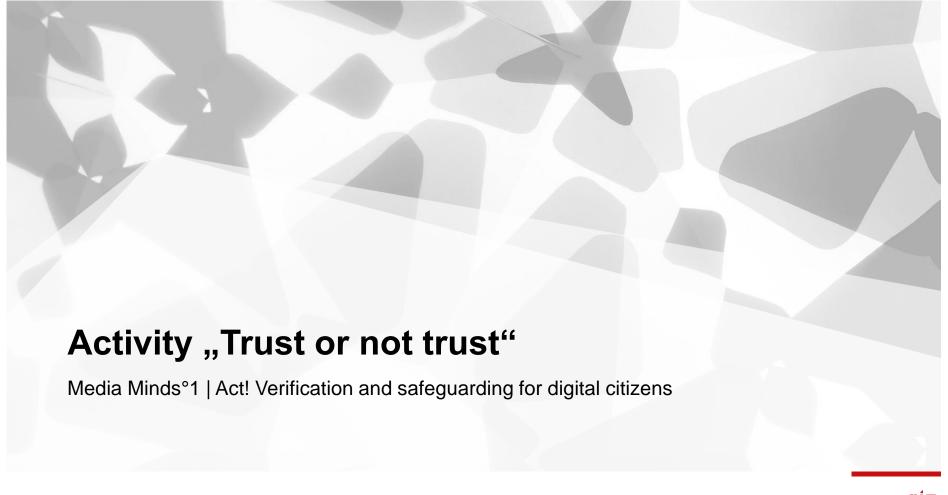
Media Makers

1,5 hours

Creative picture tipps

Closure

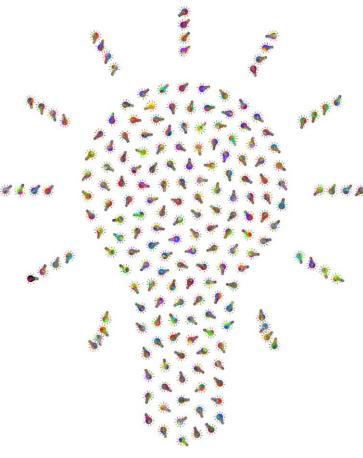
½ hours Multipliers



Activity "To trust or not to trust"

- As everybody is capable of inventing lies and making them look like the truth, we should never trust too fast without verification.
- We need practice in formulating good verification questions.







Activity "Verification and safeguarding for digital citizens"







Time to explore and empower yourselves

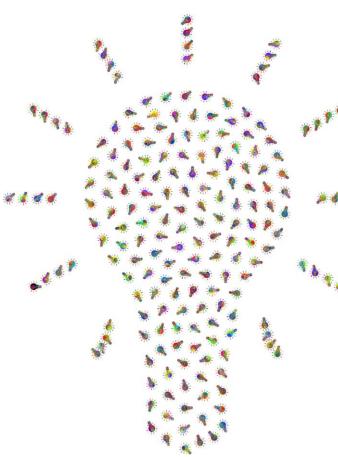
- We have 4 groups and 4 stations:
 - Station A: Checklist *Sources* | Verification of information sources
 - Station B: Checklist *Content* | Verification of online content
 - Station C: Safety list | Take care and express yourself without fear
 - Station D: Strategy list | Tackle online gender-based violence
- Explore the station's task and the material
- Each group will visit every station for 15 min.
- Each group starts at a different station.

Present and share your results directly at the station.

Activity "Verification and safeguarding"

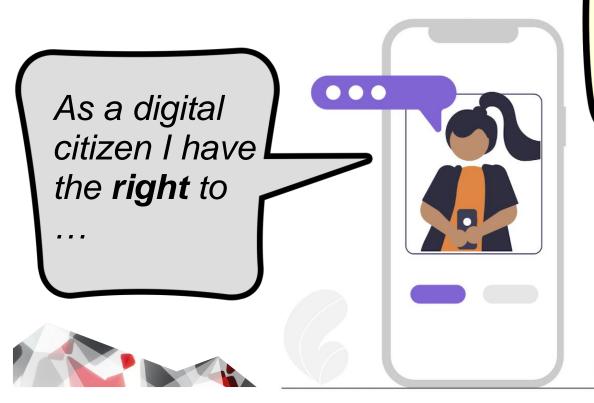
- There are different techniques to verify a source (e.g. URL, about section, the authors expertise), and to verify content (e.g. spelling errors, compare with other sources).
- There are different possibilities and strategies to stay safe online and tackle online violence (e.g. not sharing personal information, adjusting privacy settings, take evidence, report, block, seek support).







How would you continue ...?



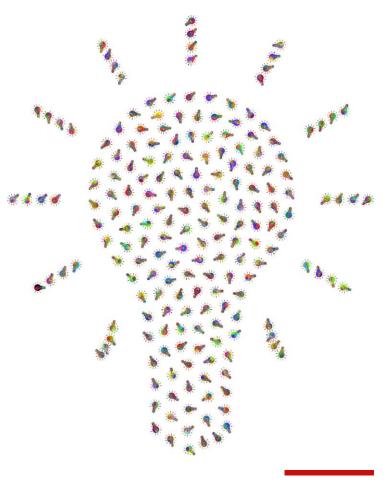
As a digital citizen I have the responsibility to

Activity "Digital citizenship"

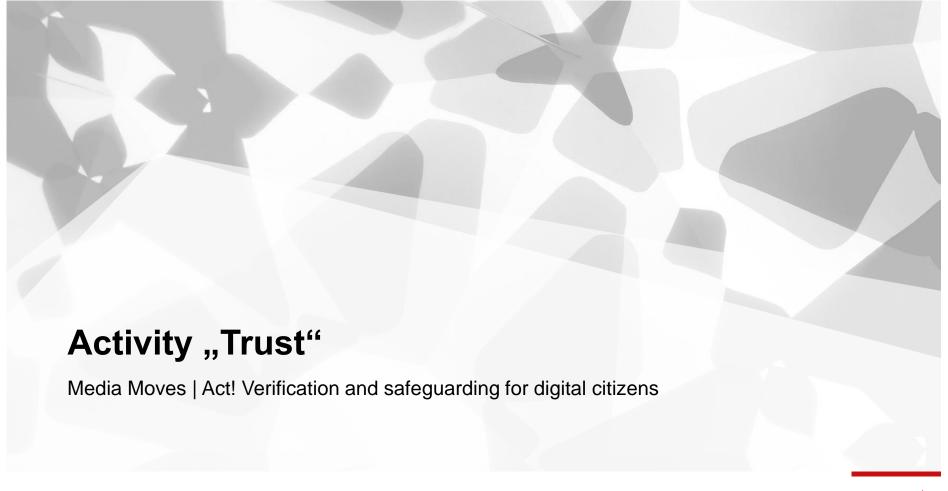
Take-away

 As digital citizen we have rights (e.g. express) freely, participate in public discussions on social media without being harassed, privacy).

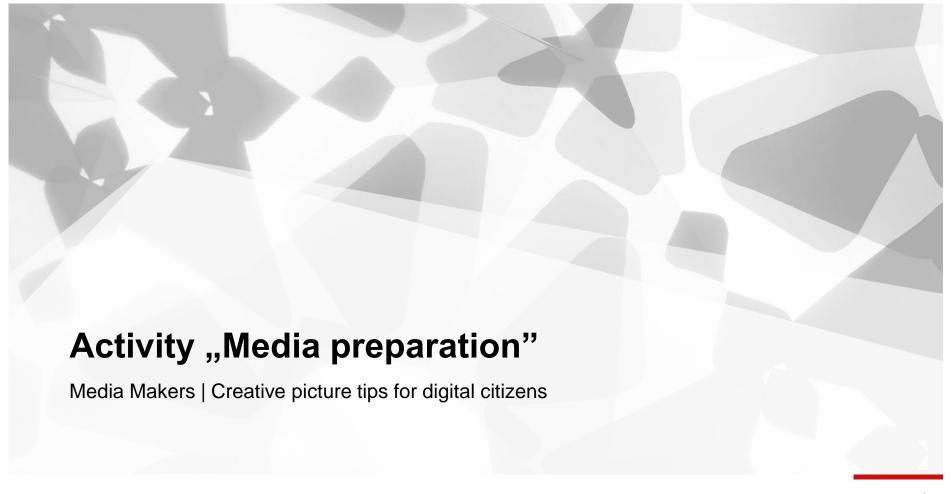
 As digital citizens we have responsibilities (e.g. verifying information before sharing, protecting us and others against online violence).











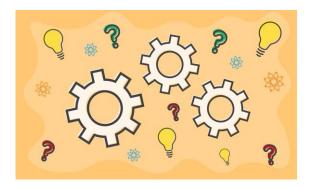
Activity "Media preparation" - Creative picture tips for digital citizens

Planning

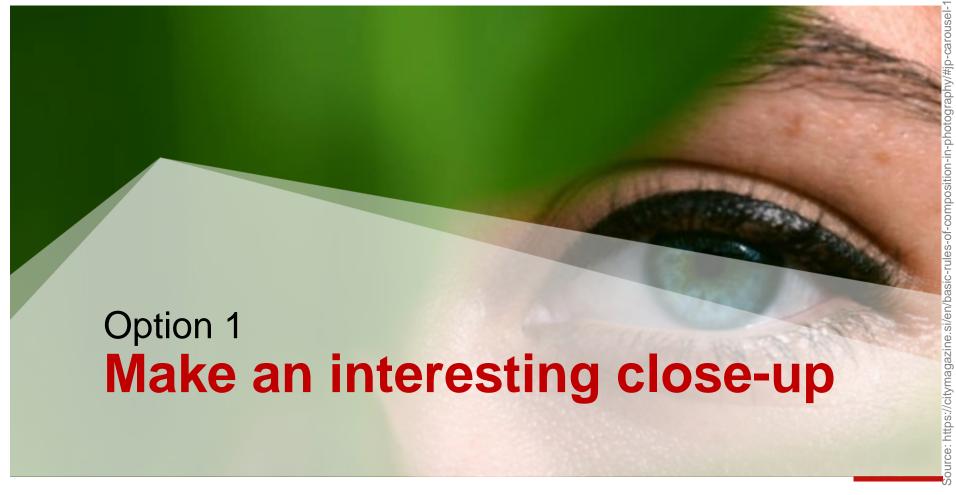
Plan to illustrate selected tips from the four different stations (A-D) for verification and safeguarding using various creative techniques.

Choose 3 tips from your station that you would like to illustrate.

 For each of these tips, choose one of the following creative techniques (3 options).















Close-Up

A close-up is a camera shot taken at a very short distance from the subject.

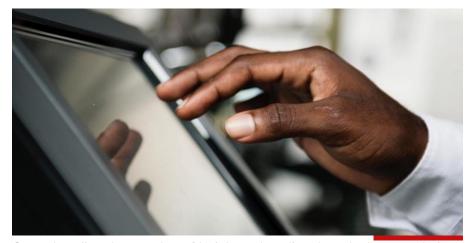
It permits a close and detailed view of an object or action.

Choose a detail as your subject.

The subject can be an eye, a handshake, objects,... Take the photo from a very short distance.



Source: https://www.nfi.edu/extreme-close-up/



Source: https://www.lamasatech.com/blog/5-innovative-self-service-technology-examples/

Greenscreen-Photo

A greenscreen is a large green backdrop placed in the background of a shot to allow for digital effects later.

It permits us to compose a photo with us in the foreground place us "inside" a virtual background.

Use the app chromavid. Choose your background (e.g. pixabay) or take your background photo.

Place yourself in front of the greenscreen to be in the foreground.



Source: https://www.wonderopolis.org/wonder/how-does-a-green-screen-work /



Meme

A meme is an image, video, piece of text, etc., typically humorous in nature

that is copied and spread rapidly by internet users, often with slight variations.

Go to the website https://imgflip.com/ or use the app. Select a template.

Add and arrange the text to give your meme your specific meaning. Save it.





Activity "Media preparation" - Creative picture tips for digital citizens

Production

How to produce and post-produce a ...

Option 1: Close-Up

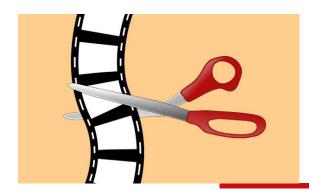
Option 2: Greenscreen-Photo

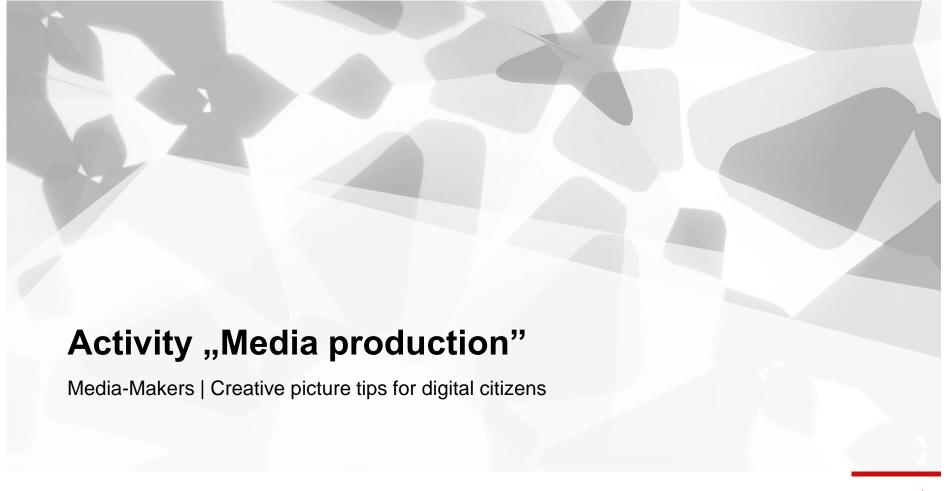
Option 3: Memes

Save it. Transfer all for the presentation.









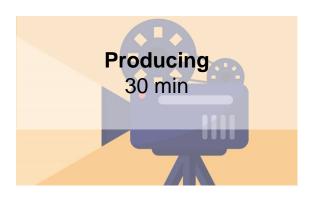
Activity "Media production" – Creative picture tips for digital citizens

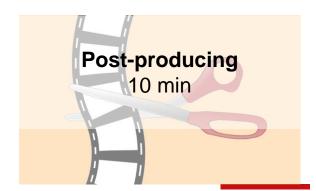
Task

Let us use creative techniques to illustrate the tips for verification and safeguarding from the four different stations (A-D).

- Select the tip that you want to illustrate and take a photo of the tip.
- Now create another photo or picture to illustrate this tip creatively (3 options).









Activity "Media presentation"

Why is constructive feedback important?

- Appreciate the achievements
- Learn from each other
- Identify areas of improvements
- Exchange suggestions about how to improve

How do we give and receive constructive feedback?

- What do I like?
- Where do I see room for improvment?
- What are my suggestions?

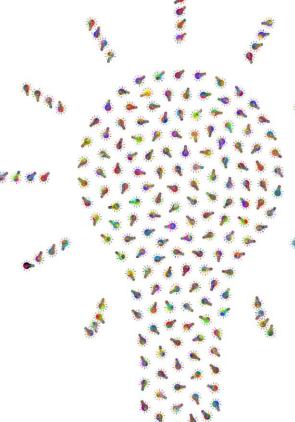


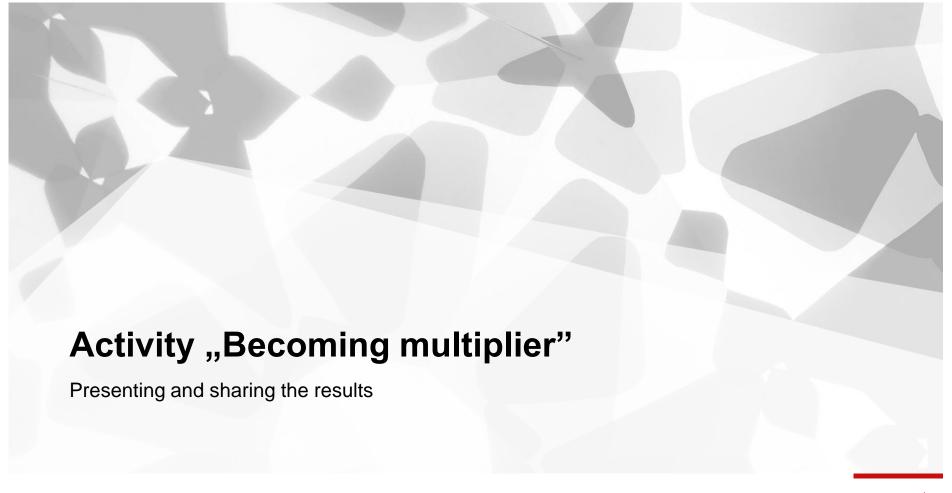


Activity "Media preparation, media production, media presentation"

- There are different creative photo formats like green-screen, closeups or memes to create visual educational messages for selected audiences.
- Through producing and promoting educational media messages digital citizenship is fostered.
- Through providing and receiving constructive feedback, achievements, room for improvement and further suggestions are addressed. This encourages personal growth and learning from each other.







Activity "Becoming multipliers"

- What we take away from the media academy is important for us and for others.
- There are several options how we can become multipliers, present and share our newly acquired skills and created media products with other peers.



